

Honorary Chair

HOPE CANCER RESOURCES



Julie Barber
EVP, Chief Merchant, Walmart

SPONSORSHIP OPPORTUNITIES

Presenting: The Ultimate Experience | \$50,000

- Two tables with VIP seating
- Champagne service and reserved VIP parking
- Recognition on the invitation & program
- Verbal recognition by Master of Ceremonies
- Sponsor recognition in all media promotions including pre and post event press release and the night of the event
- Access to exclusive VIP Cocktail Reception with Honorary Chairs
- Full page promotional ad included in the event program
- First right of renewal



Platinum: VIP Experience | \$35,000 Cocktail Reception Sponsor

- One table with VIP seating
- Verbal recognition at the event
- Sponsor recognition in all media promotions and program
- Access for six guests to exclusive VIP Backstage Pass Mixer with Honorary Chairs
- Recognition as Cocktail Reception Sponsor
- Brand exclusive signature drink
- Full page promotional ad included in the event program
- Opportunity to lead a toast for all guests during dinner

Platinum: VIP Experience | \$35,000 Runway Sponsor

- One table with VIP seating
- Verbal recognition at the event
- Sponsor recognition in all media promotions and program
- Access for six guests to exclusive VIP Backstage Pass Mixer with Honorary Chairs
- Recognition as Runway Sponsor
- Full page promotional ad included in the event program

Gold: An Elevated Evening | \$25,000

- One table with premiere seating
- Access for two guests to exclusive VIP Backstage Pass with Honorary Chairs
- Sponsor recognition in all media promotions and program
- Opportunity for the Hope Cancer Resources Team to host a Prevention Education Course for your company

Silver: A Sophisticated Affair | \$15,000

- One table with preferred seating
- Sponsor recognition in all media promotions and program

Bronze: A Hopeful Presence | \$10,000

- One reserved table
- Name listed in event program

For more information contact Jamie Dietrich at
Jamie.Dietrich@HopeCancerResources.org or 479-361-5847 ext 147

A receipt for your charitable gift in the amount of your sponsorship will be provided, less the amount of the fair market value of goods and services provided in exchange for each sponsorship.